

## Faculty of Engineering Economics and Management

(Available only to Economics/Management/Business major students)

### AUTUMN SEMESTER - BACHELOR COURSES

*Full course description available by clicking on the course code*

**NOTE! THIS IS A PRELIMINARY LIST OF COURSES. CHANGES MAY OCCUR!**

Code	Course name	CP	ECTS
<a href="#">IĀS431</a>	<b>Current Trends in International Business</b>	<b>3.0 CP</b>	<b>4.5 ECTS</b>
<p>The subject deepens students' understanding of the theory of comparative advantage in international trade and provides insight into international comparison of competitiveness and business environment of countries, company governance and brand value.</p>			
<a href="#">IĀS705</a>	<b>International Trade</b>	<b>2.0 CP</b>	<b>3.0 ECTS</b>
<p>The subject provides insight and justification for international trade under conditions of market globalization. It considers trade theory development and its topicality today in international trade policies of different countries. The subject gives insight into the impact of globalisation and the policies pursued by the world's leading organizations and country unions concerning trade facilitation or market protection measures across countries. It also provides insight into current events in financing and guaranteeing today's international trade, particularly focusing on the role of e-commerce in the global market. In the conclusion Latvian national trade policy with the most important cooperation partners and development trends are being analysed, and development forecasts for industries and cooperation partners are expressed.</p>			
<a href="#">IĀS721</a>	<b>International Project Management</b>	<b>4.0 CP</b>	<b>6.0 ECTS</b>
<p>The study course provides students with an understanding of international project management, risks, implementation process and project cycles, management tools and methods, as well as EU funding methods. It enables students to acquire specialized knowledge and skills in a short period of time using the "learning by doing" methodology. At the end of the study course students will be able to develop, coordinate and manage international projects.</p>			
<a href="#">IMP201</a>	<b>Taxes and Duties</b>	<b>3.0 CP</b>	<b>4.5 ECTS</b>
<p>The study course provides knowledge about the tax and fee system, which can be used in decision-making in tax administration or business organization. The study course helps students understand taxation and acquire skills in tax calculation. The study course includes topics on the elements of tax structure: objects, subjects, rates, calculation, declaration, payment procedure, as well as the duties of the taxpayer.</p>			
<a href="#">IRE404</a>	<b>Current Trends of the European Union Economic Policy</b>	<b>2.0 CP</b>	<b>3.0 ECTS</b>
<p>The course contains theoretical information on approaches and forms of integration. The stages of EU formation, the challenges of the Lisbon Treaty, the EU budget and the role of the main institutions are being considered. There is a brief description and analysis of the EU's economic policies, with a particular focus on the Common Agricultural Policy and external trade policy.</p>			
<a href="#">IUV519</a>	<b>Strategic Management</b>	<b>3.0 CP</b>	<b>4.5 ECTS</b>
<p>Importance of strategic management for the needs of economic selection of development modelling factors. Goals selection in strategic management. Establishing the strategic management informative basis, administration and protection. Work results productivity evaluation taking into account the historical experience. Decision making in strategic concept selection. Business strategy.</p>			
<a href="#">IVZ886</a>	<b>Business and Social Dialogue</b>	<b>4.0 CP</b>	<b>6.0 ECTS</b>
<p>The object aims to raise awareness among young entrepreneurs about cooperation between the social partners and to reach an agreement and ensure social stability and economic development in the country. The study course deals with the challenge of social dialogue: the quality of social dialogue, depending on cultural traditions, historical, economic and political processes in the country, and the complexity of social dialogue. On the one hand, it is driven by competition and confrontation and, on the other, by tolerance and compromise.</p>			
<a href="#">IVZ783</a>	<b>Social Responsibility and Business Ethics</b>	<b>4.0 CP</b>	<b>6.0 ECTS</b>
<p>The course is built so as to demonstrate the development and role of social responsibility (SR) in Latvia and worldwide. Explore public opinions on social responsibility in business environment through analysis of situations of moral dilemmas. Introduce business ethics as a multidisciplinary academic field provide insight into business ethics-related issues and introduce a modern approach to solving typical business issues.</p>			

<a href="#">IVZ764</a>	<b>Coaching and Team Management</b>	<b>3.0 CP</b>	<b>4.5 ECTS</b>
The purpose of the course is to give the advanced information about application of psychological knowledge for effective work and management of social groups, and to help students to acquire knowledge and skills that are necessary for effective interaction in work groups, as well as for employee work management.			

<a href="#">IVZ878</a>	<b>Enterprise Management</b>	<b>6.0 CP</b>	<b>9.0 ECTS</b>
The study course helps to acquire knowledge and skills about modern business management theories, methods and their application in practice, which will help in career development and starting a business. The study course promotes students' analytical ability and skills, the ability to formulate problems and find a way to solve them in the following topics: the business environment; models of management; planning; organization; human resources management, control and monitoring, enterprise management effectiveness evaluation.			

## **AUTUMN SEMESTER - MASTER COURSES**

*Full course description available by clicking on the course code*

**NOTE! THIS IS A PRELIMINARY LIST OF COURSES. CHANGES MAY OCCUR!**

Code	Course name	CP	ECTS
<a href="#">IAS701</a>	<b>International Business</b>	<b>2.0 CP</b>	<b>3.0 ECTS</b>
The study course provides an insight into international business environment for the organization and management of the international activities of the company. The study course describes and analyses international business processes as system to help students understand these processes and to acquire the ability to make well-grounded decisions independently.			

<a href="#">IBO479</a>	<b>Civil Construction Management</b>	<b>2.0 CP</b>	<b>3.0 ECTS</b>
Students gain knowledge of management theory in construction. Students become familiar with the planning, problem-solving and problem-solving, preparation and decision-making. During practical work, students gain insights into the nature and management of strategic planning.			

<a href="#">IBO510</a>	<b>Management of Ecological Systems</b>	<b>3.0 CP</b>	<b>4.5 ECTS</b>
The study course provides knowledge about ecological systems, their management, internal and external environment of ecology management, their interaction. Students gain skills and knowledge of the ecological effects (results) market valuation system and methods in investment projects in construction and real estate management.			

<a href="#">IBO511</a>	<b>Strategic Marketing Management in Civil Construction</b>	<b>3.0 CP</b>	<b>4.5 ECTS</b>
The course provides knowledge on strategic management of marketing, peculiarities of construction, strategic planning. Students gain knowledge of the appropriate market strategies and are able to choose the appropriate and necessary market strategy at the end of the course. At the end of the course, students understand the importance of controlling to ensure the implementation of the strategic plan.			

<a href="#">IBO524</a>	<b>Management of Building Construction Projects</b>	<b>3.0 CP</b>	<b>4.5 ECTS</b>
The study course provides knowledge about the nature of construction project management and its importance. Knowledge about construction plan, work schedule, theoretical knowledge and skills to apply various BIM technological possibilities. The students are provided with knowledge about the supervision of the realization of the construction project, as well as about the possibilities of calculating the efficiency of the construction project.			

<a href="#">IBO731</a>	<b>Planning of Visual Environment in Real Estate</b>	<b>2.0 CP</b>	<b>3.0 ECTS</b>
The program provides an opportunity to gain the knowledge about the visual environment planning theory and evaluation methods. During the study process the questions related to life quality standards for real estate are discovered on the basis of Scandinavian developed and applied standards of real estate development market.			

<a href="#">IET517</a>	<b>Market Economy: Problems and Policy</b>	<b>3.0 CP</b>	<b>4.5 ECTS</b>
To educate and train a competitive economist ready to work in the state administration, reducing some failures of the state and to work in a company reducing some failures of the market. Tasks: - to define the main market failures and to understand the causes of market failures; - to determine the main political, economic activities for reducing market failures; - critically analyze political processes and conditions of making decisions in direct and representative democracy; - to clarify the causes of the state failures and their possible reduction.			

<a href="#">IEU504</a>	<b>Financial and Economics Information Analysis Methods</b>	<b>2.0 CP</b>	<b>3.0 ECTS</b>
<p>The course covers widely used methods of financial and economics information analysis: visual data analysis, factor analysis, cluster analysis, discriminant analysis, mean comparison (ANOVA, ANCOVA, MANOVA, MANCOVA) and panel regression analysis. Considered methods of financial and economics information analysis are examined in the widely used data analysis software "R".</p>			

<a href="#">IEU515</a>	<b>Financial Analysis and Planning</b>	<b>4.0 CP</b>	<b>6.0 ECTS</b>
<p>This course is about financial analysis and planning: the essence of financial analysis, its purpose, objects, principles, methods, complex evaluation of financial viability of company, financial planning essence, methods and its implementation process, budget types and its development.</p>			

<a href="#">IEU524</a>	<b>Modern Research Methods (part 1)</b>	<b>2.0 CP</b>	<b>3.0 ECTS</b>
<p>The program prepares its participants for understanding research in social sciences, including research methodology, tools, logic, methods, design, validity, reliability and other aspects of qualitative and quantitative research. The participants are supposed to learn to conduct research by realizing a research project passing through all its stages starting from the creation of an interview/survey form and its piloting, qualitative and quantitative data collection till the data analysis, interpretation of the results and writing of a report.</p>			

<a href="#">IKI703</a>	<b>Process Analysis and Management</b>	<b>4.0 CP</b>	<b>6.0 ECTS</b>
<p>Understanding the prerequisites of organization formation, classification systems of organization processes, importance of planning and control of processes, as well as skills to use certain methods of organization development are developed. An important part of the course is devoted to the implementation of organizational planning and control functions in process management.</p>			

<a href="#">ITE448</a>	<b>Global Logistics and Transport</b>	<b>4.0 CP</b>	<b>6.0 ECTS</b>
<p>The course provides an understanding of international division of labor and organization of distribution channels over long distances. Organization of multimodal transportation is analyzed. The principles of organization and management of transit transportation are acquired, transit infrastructure is evaluated in Latvia and elsewhere. Applying demand forecasting and risk analysis methods evaluates the location of logistics centers and delivery routes. The time of delivery and the control of its accuracy are compared.</p>			

<a href="#">IVZ836</a>	<b>Innovation and Technology Transfer</b>	<b>4.0 CP</b>	<b>6.0 ECTS</b>
<p>Innovation is a novelty in the activities of an enterprise if it is characterized by having positive economic or strategic result. The course covers different actual theoretical concepts about innovations in different real-life situations. The course provides conceptual and technical skills required to manage innovation-related issues and develops students' understanding that the creation of innovation-friendly environment will facilitate establishment and development of innovative companies. Topics covered by course include innovations in product life cycles, kinds of innovation, commercialization methods, corporate entrepreneurship process model or „Salmon model” and its comparison with open innovation concept, innovation support systems in Latvia and abroad, creative thinking techniques, financing innovation.</p>			