

MODULE	
STUDY COURSES	
<p>The module offers 7 courses in total amount of 22.5 ECTS. NOTE! After the Learning Agreement has been approved by RTU and Home University, changes in the module courses can be made after arrival at RTU and ONLY in case if courses are overlapping. The number of applicants per course is limited and first priority will be given to students from Home University that are partner universities with Faculty of Engineering Economics and Management.</p>	
<p>IĀS411 International Marketing 3 ECTS International Marketing course gives a basic outlook of marketing methods and tools used in international marketing, as well as their practical application, analysis and evaluation of results. The course gives an overview of marketing theories, their significance in marketing nowadays and shows the development of future communications in international marketing. It also provides an outlook on different product and service markets and their anthropological differences, communication types and methods. It shows the basics of branding and brand management.</p>	<p>IĀS734 Organization of International Purchasing Process 3 ECTS Study course provides an overview of an international purchasing process, its planning, establishing, management and control. It pays attention to the key factors, such as, suppliers' evaluation and awarding, cooperation, cost efficiency, process efficiency. It helps the student to have a solid ground underneath when choosing one supplier and not the other, based on the financial benefits for his/her the company.</p>
<p>IĀS732 The European Union Governance and Policy 4.5 ECTS The study course provides an insight into the creation of the European Union, the competences and legal system, explains the organization of the European Union institutions, functions and the process of decision-making, introduces the European Union's policies relating to the economy and business.</p>	<p>IVZ875 Startup Development 6 ECTS The study course provides students with the understanding and knowledge they need to start and start a new business. It deals with issues related to defining ideas, testing ideas, raising funding and developing a development strategy. After completing the study course, students will be familiar with the principles of starting a new business and will have the necessary knowledge and skills to start one.</p>
<p>IRE404 Current Trends of the European Union Economic Policy 3 ECTS The course contains theoretical information on approaches and forms of integration. The stages of EU formation, the challenges of the Lisbon Treaty, the EU budget and the role of the main institutions are being considered. There is a brief description and analysis of the EU's economic policies, with a particular focus on the Common Agricultural Policy and external trade policy.</p>	

ICA301 Civil Defence**1.5 ECTS**

The study course "Civil Defense" includes basic knowledge of civil defense activities, normative acts, legal bases and organizational principles. Additionally, information about different types of disasters that can threaten human life is obtained. During the course, students acquire skills to handle a natural disaster, explosion, fire, hazardous chemical leak, radiation case and to evacuate and use protective equipment.

IDA700 Basics of Labour Protection**1.5 ECTS**

The study course provides basic knowledge about labour protection framework, legal acts for labour protection, taking into account the International Labour Organization conventions and requirements of the EU legal acts. Students acquire skills to create in-house basis for normative acts, taking into account the type of enterprise's activity. Students acquire basic understanding of the risks in the work environment and the methods of their elimination. Students acquire basic knowledge of labour protection monitoring system principles in enterprise or institution.